

LIMITED
EDITION
VOL 9

2025



LOOKBOOK

HANDBOOK 2025



WWW.MISSUSS.COM



IMPORTANT ANNOUNCEMENT



HANDBOOK UPDATE

This is not the final version of our handbook! Competition information will NOT change, however, we will change photos, add our schedule, and add other useful information to this draft handbook.

We have more photos coming!

MAILED HANDBOOKS

Handbooks will be mailed to all USS National Contestants on or before 04/01/2025. USS Class Beauty contestants can view the handbook online, or can order a printed handbook for \$10 (includes shipping).

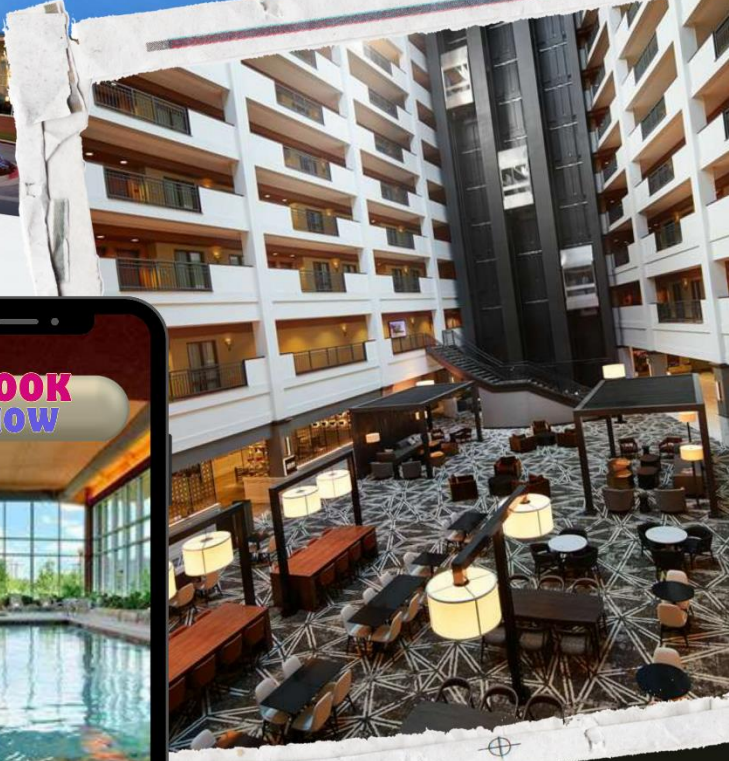
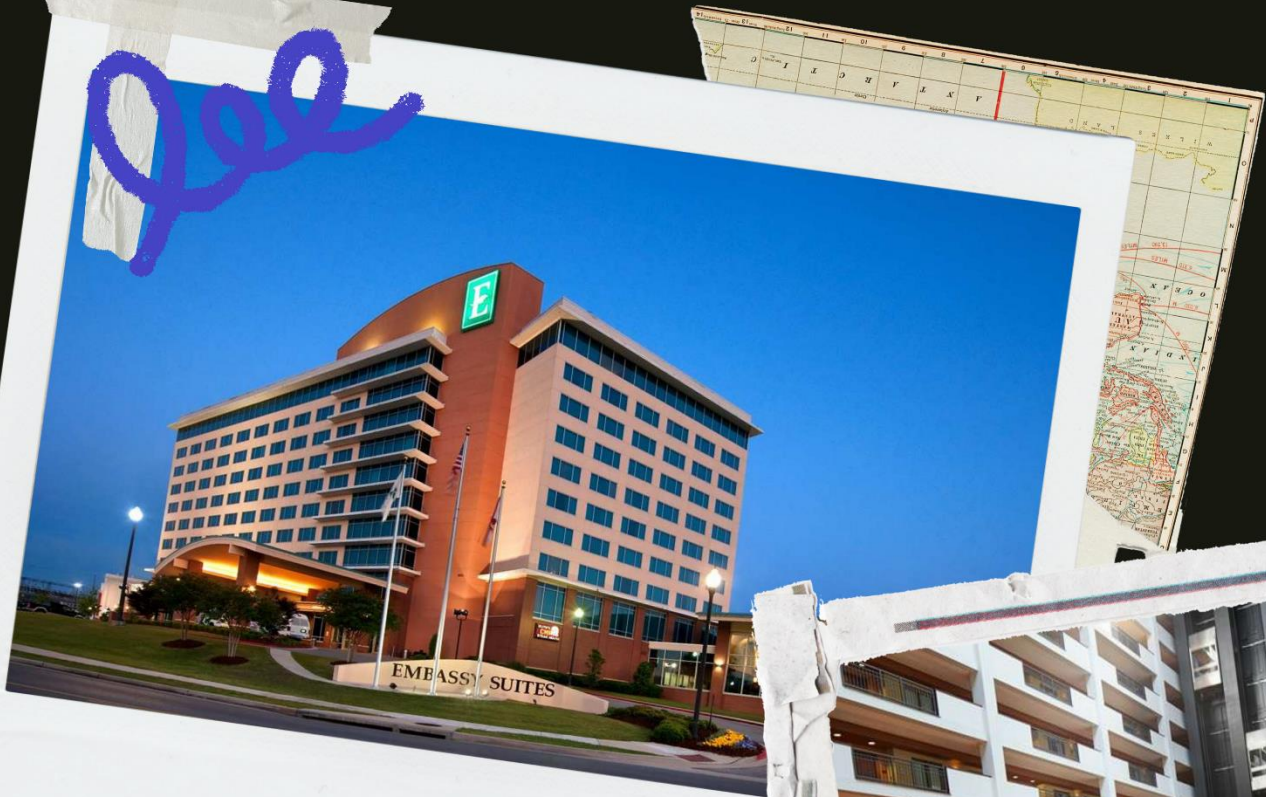
THE

EMBASSY SUITES

Huntsville, Alabama

Book before June 1 to receive our discount!

Deal



Room includes:

- Based on Double Occupancy:
- Two breakfast vouchers
- Two highly reception drinks (and snacks)
- Indoor Pool!
- Suite - Two separate rooms - sitting area and bedroom.

TWO WAYS TO ENTER!

2025-26

Miss USS

Compete for the weekend for the National titles of Miss USS!

OUR PACKAGE FEE COVERS IT ALL!

Compete in only the required competitions or compete in them all, it is up to you!

- ALL competitions (for competitions that allow two entries, the entry fee covers one).
- Opening # dress (Marc Defang)
- Two Miss USS T-shirts (Camp Doggo)
- Swag Bag
- Printed Handbook
- One copy of the Program Book
- Workshop & Mock Interview
- Entry into the Class Beauty Competition
- Two tickets to the Pretty in Pink dinner
- State title through 12/31/2025!
- Your crown and sash are earned through winning your State competition, or through being chosen for our at large titles. The crown and sash are covered through the application fee.



**NEW THIS
YEAR!**



Miss USS

Class Beauty Competition

Looking for a low-cost, one day pageant that allows stage time?

Class entrants are judged in the dress competition only. They are invited to participate in pink wear and the opening # competition. To participate in the opening number, contestants will need to purchase the opening number dress. These participants are welcome to participate in the side competitions for an additional fee.

FIFTEEN Queens!
One day event!
Low price!
No interview!

Learn more about this competition in this handbook.

MISS USS CLASS BEAUTY

14 Grade Level Queens & Court!

Judging Criteria

Looking for a low-cost, one-day pageant that allows stage time?

Class beauty entrants are judged in the **dress competition only**. They are encouraged to participate in pink wear competition for an additional award; however, contestants not required to do so. Contestants may also compete in the opening number! To participate, these girls will need to purchase the opening number dress since the dress is not included in the entry fee. These participants are welcome to participate in the side competitions for the listed fees. We are excited to have you!

FIFTEEN Queens! One per grade AND court!
One day event!
Low price!
No interview!

Prize Package

These contestants are not competing for the National titles, or the National Package. **FIFTEEN** Class Beauty queens will receive:

- An official USS full round crown.
- A beautiful national sash.
- Crystal Trophy.
- USS scepter.
- USS teddy bear.
- Four alternates per grade will also be awarded.
- Our Class Beauty queens will be recognized throughout the year on our website and Social Media pages.

Completely optional! Want to participate in the opening #? Order your dress now!

Additional Info

Our grade level queens will be invited to many of our events throughout the year and will reign with our National Queens! **Come spend the day with us!**

All contestants will receive a city/county crown, competition sash, and teddy bear that is included in your low entry fee.

You may follow the beauty rules listed in this handbook. No other competition details will apply to our class beauty entrants unless they choose to participate. The Pink Wear competition is included in your entry fee! Winners will receive an additional award on stage.

Contestants may enter side competitions.

ORDER NOW



CLASS OF 2024



MISS USS
KC FLEMING



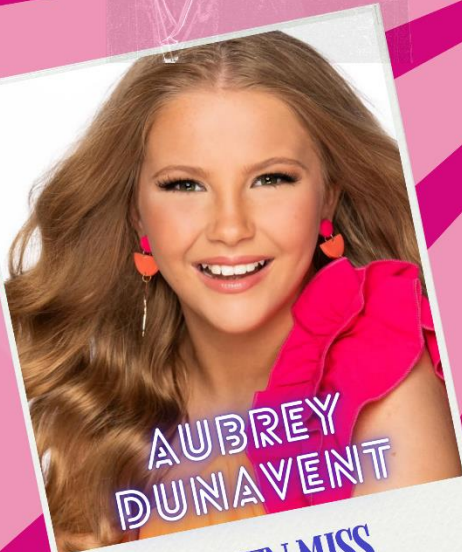
ADDISON WALKER
TEEN MISS USS



BRIANNA JOPLIN
PRETEEN MISS



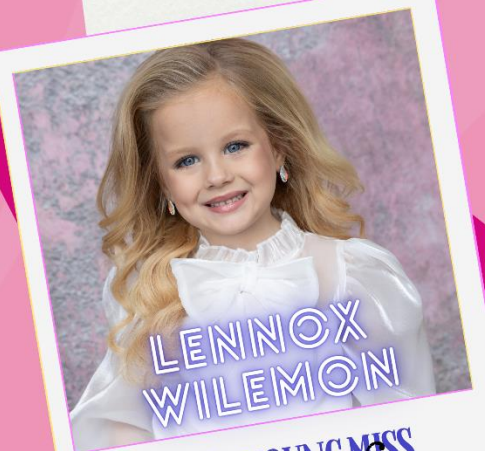
EMMERSON SMITH
JR PRETEEN MISS



AUBREY DUNAVENT
JR. TEEN MISS



BEBE MONTANA
YOUNG MISS



LENNOX WILEMON
JR. YOUNG MISS

QUEENS

TEEN

MISS



BEAUTIFUL BABY DIVISIONS:

3-11 Months: Infant Miss USS

12-23 Months: Toddler Miss

2 Years: Jr. Preschool Miss

3 Years: Preschool Miss

These divisions will be chosen by competing in a photo contest!

We will announce our Beautiful Baby queens six weeks prior to the national event as our queens are invited to the National competition to make an appearance.

EXTRAORDINARY MISS

We cater to our special needs queens. ALL ages! The entry fee for these divisions is always free!



MISS UNITED SOUTHERN STATES

JUNIOR YOUNG MISS

Pre-K - Kindergarten

***3-year-old contestants that can walk the runway alone may compete in this category.*

YOUNG MISS

1st and 2nd Grades

JR. PRE-TEEN MISS

3rd and 4th Grades

PRE-TEEN MISS

5th and 6th Grades

JR. TEEN MISS

7th and 8th Grades

TEEN MISS

9th, 10th, and 11th Grades

MISS

12th Grade and older.

We are looking for a well-rounded queen to represent these titles.





UNIQUE
PRINCE
PACKAGE

All Contestants will receive:
 USS round state crown
 National level, state sash
 USS round state crown
 Competition Sash
 USS Embroidered Sash**
 Crystal Trophy
 USS Teddy Bear
 Opening number dress & tennis shoes
 (photo above)
 Swag bag



Six overall queens will receive:
 Official, unique USS national crown
 USS rhinestone embroidered sash by Christine Warren
 USS Scepter
 USS Earrings
 USS Crystal Trophy
 USS Teddy Bear with crown and sash
 USS Rhinestone suitcase by Marc Defang
 USS Rhinestone backpack by Marc Defang
 USS Rhinestone cup by Marc Defang
 USS Rhinestone hat by Marc Defang
 USS custom parade banner
 Rose Bouquet
 Photo Session with Queen B Studios
 Photo Session with Clements Ascetics
 Royalty breakfast following the pageant for contract signing.
 USS personal autograph cards
 Invited to Royalty Cruise
 Special gift during Christmas
 Special gift for birthday
 Recognition in advertising and on website
 Memories that will last a lifetime.



MANY WAYS
 TO WIN

Returning to Crown in 2026:
 Featured on the front of the program book (from photo sessions)
 Two paid tickets to all parties.
 Recognition throughout the 2026 pageant.
 Custom opening number dress.
 Swag bag with sponsor gifts.

JUDGING CRITERIA

PERCENTAGE

Interview	25%
Opening Production	25%
Evening Gown or Dress	25%
Choice of Optional	25%

COMPETE IN MULTIPLE OPTIONALS, AND WE WILL TAKE THE HIGHEST SCORE

2024-25 QUEENS

KC Fleming, Miss USS
Addison Walker, Teen Miss USS
Aubrey Dunavent, Jr. Teen Miss USS
Brianna Joplin, Pre-Teen Miss USS
Emmerson Smith, Jr. Pre-Teen Miss USS
*Bebe Montana, Young Miss USS*⁸
Lennox Wilemon, Jr. Young Miss USS



MISS USS TITLES

2025

REQUIRED

COMPETITIONS

EVENING GOWN

Contestants in the Young Miss category and above are asked to wear a full-length, formal dress of their choosing. Junior Young Miss contestants have the option to wear either a short dress or a long gown.

Important: It is crucial that gowns worn by teens and younger participants are suitable for their age. Gowns with high slits, exposed midriffs, or corsets with a nude bodice are not permitted. The judges will be evaluating the overall appearance of the contestants, including their look, fit, and how well the color enhances their features. Although the gown itself is not scored, points will be deducted for gowns that do not adhere to the guidelines.

Each contestant will have 90 seconds to model their evening gown in a runway style stage set up. The walking pattern will be the same set up for all competitions.

Contestants are permitted to wear age-appropriate makeup and style their hair in a pageant fashion. This is a runway-style pageant competition, meaning judges will be in close proximity to the contestants. While makeup is allowed, please keep makeup age appropriate. False lashes and other enhancements are allowed; however, glitzy hairpieces, fake teeth, and similar items are strictly prohibited. Miss USS is not a glitz pageant system. The judges will be looking for a naturally beautiful queen that loves the stage.



WALKING
PATTERN

ALL
COMPETITIONS

Contestants will enter from the left-hand side and stop at the back X. The contestant will then proceed to the front of the stage to pose on the second X. The stage only has two designated stops. Contestants may circle on the front X as long as the contestant does not exceed the stage time limit. After modeling, the contestant will then walk back down the runway without stopping. Contestants may smile on the runway. There is no group line up in the beginning of the competition. Contestants will though walk out as a group after the last contestant models in that division.



MISS USS TITLES

2025

REQUIRED

COMPETITIONS

INTERVIEW

Our panel of judges is dedicated to providing a warm and inviting atmosphere for you to present your true self. They are in search of contestants who exude confidence, friendliness, and poise. The interviews will be conducted in a private and panel-style setting, with no intimidating or tricky questions. Contestants are given the option to sit or stand during the interview. There will also be no platform questions although the contestant may discuss this information. This should not take over the entire interview. A platform is not expected for this program. Key to mastering this interview: Be yourself!

What to Wear: Contestants will wear a nice dress, pant suit, or jump suit for this competition.

To give you an idea of what to expect during the interview, we have prepared sample questions for each of our age divisions:

For Junior Young Miss (60 seconds):

- What is your favorite toy?
- What is your favorite TV show?
- What do you want to be when you grow up?

For Young Miss - Jr. Pre-Teen (90 seconds):

- What is your favorite thing to do?
- What do you want to be when you grow up?
- What is something you are good at?

For Pre-Teen - Jr. Teen Miss (2 minutes):

- What is your favorite school subject?
- What do you find most rewarding about participating in pageants?
- Where is your dream vacation destination?
- How do you like to spend your free time?

For Divisions Teen Miss and Miss (3 minutes):

- What is your proudest achievement?
- Where do you see yourself in five years?
- What qualities do you value in a friend?
- What sets you apart from others?
- How would your closest friend describe you?
- What motivates you to compete in pageants?
- What does winning this title mean to you?



An Interview Award will be presented on stage to the highest score in each division!



MISS USS TITLES

2025

REQUIRED

COMPETITIONS

INTRODUCTION

What to Wear: Contestants will receive a beautiful Marc Defang custom dress and tennis shoes that will be available at check in for the opening number! Contestants may choose what they wear for introductions! You may wear the Marc Defang dress or a pink or pastel outfit of your choosing!

Contestants that want to change may do so. Ten minutes will be allotted between opening number and introduction.

Contestants will have the opportunity to introduce themselves by stating their name and sharing an interesting fact about themselves. Judges will be looking for a young lady who contestant who is having fun and naturally beautiful. This competition will take place immediately following the opening number.

As above, the contestant may wear their Marc Defang dress or a pink or pastel outfit of their choosing. No jeans please.

Jr. Young Contestants: 10 seconds

Young-Pre-Teen Contestants: 15 seconds

All other contestants: 30 seconds

Sample Introductions (make it fun and personal to you):

- "From the state where the tea is sweet and the accents are sweeter, I'm [Your Name] from [Your State]!"
- "They say you can take the girl out of [Place], but not [Place] out of the girl. Testing that theory, I'm [Your Name]!"
- "With pride in my heart and dreams in my eyes, I am [Your Name], hailing from the historic [Your City or State]."
- "Determined to leave a mark as bold as the mountains of [Your State], I am [Your Name], your contestant from [Location]."
- "Striving to leave a legacy of love and leadership, I am [Your Name], proudly wearing the sash of [Your City or State] tonight."



Style Search

A Z S Z T D L B R I A N N A U
U N L C Z A U B R E Y Z C Z J
G I I F E U M Z S Q U E E N T
J B G N S P S S U N J R H Z Z
P L D W T G T S F U N P W K Y
K A E W E E T E D D Y B E A R
I F G N V E R C R E O E T H A
N P M E N N K V R T P I N K D
D B I K A O B E I O G O Y L D
N U E C A N X I N E W Q P Z I
E Y M B G V T N T D W N F C S
S M A K E U P A R T I S T Z O
S X F S T A G E J X E K F O N
Y B E A U T Y I F R I E N D S
N R R R D R E S S J N V H Q C

PAGEANT

USS

BEAUTY

QUEEN

DRESS

FUN

FRIENDS

MAKEUP ARTIST

STAGE

CROWN

SCEPTER

TEDDY BEAR

KINDNESS

WEEKEND

LENNOX

BEBE

BRIANNA

EMMY

AUBREY

ADDISON

INTERVIEW

PINK

KC

ALL INCLUDED

**IN MISS USS
& CLASS
BEAUTY**

INCLUDED

COMPETITIONS

DEADLINE FOR ENTRY: JUNE 1, 2025

These competitions are completely optional and have no bearing on the outcome of pageant.

Academic Award

Achieving academic excellence is a challenging accomplishment. In recognition of this, we will be honoring outstanding students by presenting one award per grade level, from 1st Grade through College. To be eligible for consideration, contestants must maintain an A/B average.

Please submit this form during check-in on Friday evening. Thank you for your commitment to academic success.

Volunteer Service Award

Create a portfolio showcasing photos and descriptions in a document or book. The presentation does not need to be overly complex; judges will focus on the content rather than the format. The simplest method is to utilize Microsoft Word (or a similar program) to insert photos and descriptions into a document for submission. Be sure to include both photos and detailed descriptions to enhance your portfolio.

Essay Award

This year, we are happy to present three exciting topics for our contestants based on age level. For Miss contestants and up, we ask you to share your vision of your DREAM HOME if money were not object. Paint a vivid picture of where this dream home would be located and what features it would have. These essays maybe typed.

For contestants in the Preteen, Jr. Teen, and Teen category, we challenge you to describe your PERFECT BEDROOM if you had unlimited funds. What color are the walls? What features and items would it have? These essays may be typed.

Contestants through Jr. Young and Young Miss will be provided with a template on the perfect bedroom to engage them in conversation. You (the parent) may fill in the blanks. For Young Miss contestants, you may allow them to write on their own. This exercise is meant to be spontaneous, and it is more fun if you do not guide their answers.

Essay Rules: Artificial intelligence is not allowed. All submissions must be original and created solely by the contestant with the exception of our Jr. Young Miss category. Remember, there are no right or wrong answers! Let your creativity shine through in your writing.

Athletic Award

Introducing a new competition this year! We are excited to highlight our talented athletes in various sports such as dance, softball, volleyball, flag football, soccer, cheerleading, and more. We invite you to showcase your skills by submitting a portfolio of all your activities. Photographs are appreciated. This category will be pre-judged, so please make sure to turn in your portfolio no later than June 1st. We look forward to celebrating your achievements!



OPTIONAL

COMPETITIONS

PHOTOGENIC

\$35 | First Photo

\$25 | Additional Photos

Photographs submitted should be in color and feature a headshot of the contestant. Judges will be looking for photos that exude happiness, so those where the contestant is smiling will score the highest. Contestants should be looking directly at the camera. Light retouching is permitted, but glitz photos are not allowed. No crowns or sashes should be included in the photo.

While professional photos are not required, photos should still be of good quality and clarity. The photo must have been taken within the last 18 months.

Judges will score photogenic photos directly after the interview process, so it is important that the photo submitted looks like the contestant.

PORTFOLIO

\$35 | Enter Five Photos

Contestants may enter 5 photos to be scored for Portfolio. Unlike the headshot competition, you can include fun photos with a variety of poses and expressions. Photos should be a mixture of your favorite photos that display the real you. These portfolios will be judged following the interview competition, so be sure these photos look like you!

**ALL INCLUDED
IN MISS USS!**

**Limit: One entry per competition.
You may add on additional entries
when available. Add on for Class
Beauty entries.**



ALL INCLUDED

IN MISS USS!

Limit: One entry per competition. You may add on additional entries when available. Add on for Class Beauty entries.

OPTIONAL

COMPETITIONS



TALENT

\$50 | Entry Fee

\$35 | Each additional talent entry

Contestants will showcase their talent in a two-minute presentation. You may enter talent more than once but should be a completely separate talent. (Example - dance, vocal)



TOP MODEL

\$35 | Entry Fee

Contestants competing will wear black t-shirt and black leggings.

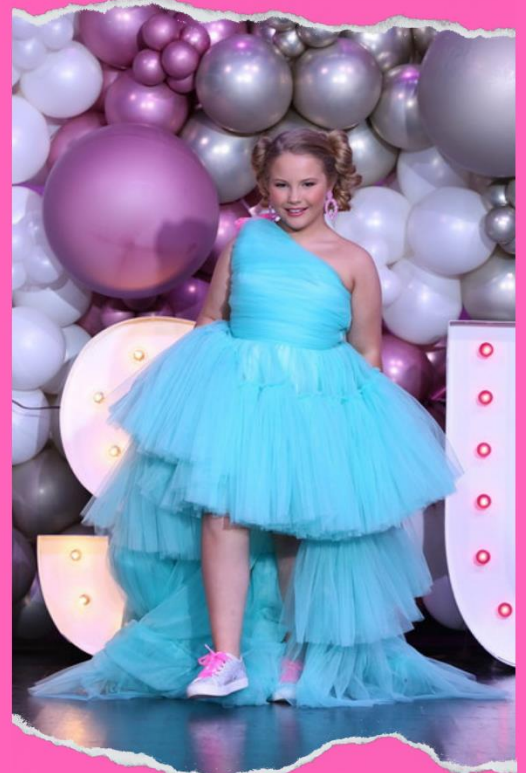


CASUAL WEAR

\$45 | Entry Fee

Includes t-shirt.

White shorts and a t-shirt provided by us. Judges will be looking for natural beauty and personality in this competition.



FUN FASHION

\$35 | Entry Fee

Wear something fun and fabulous! Judges will be looking for a queen that is naturally beautiful and has lots of personality.

NEW

THIS YEAR!

PROGRAM

ADVERTISEMENTS

DEADLINE FOR SUBMISSION: NO LATER THAN JUNE 1, 2025

Program Book Advertisements

Sell advertisements to offset your expenses at Miss USS!

For every advertisement submitted, you receive \$100 toward any fees associated with Miss USS.

Each advertisement sells for \$125, and \$100 from each ad sold can be applied to ANY fees owed to Miss USS, such as the package fee, side competitions, or meal tickets (up to 3). The remaining \$25 from each ad sold will be used to cover the printing costs of the color page in the program book.

These advertisements play a crucial role in supporting the pageant by covering overhead costs, including paying for judges and the venue. They also contribute to prize packages and scholarships for contestants.

Advertisements should be print-ready at the size they were sold. If you prefer to have us design the ad for you. You may choose between 5 design templates. Take advantage of this opportunity to showcase your business or share good luck wishes while supporting the Miss USS pageant!

Program advertisements are NOT required.



MEET YOUR STYLISTS

Your complete pageant prep from studio to stage!

Laura Clements 334-216-3456

clementsaesthetics@outlook.com

LAURA CLEMENTS
AESTHETICS BY LAURA AND CLEMENTS
CREATIVE IMAGES

RAVEN KAY
DANCE TEACHER, MAKEUP ARTIST
#STUDIOVALORCO ❤️



STUDIO VALOR CO



How To Book!



CLEMENTSAESTHETICS@OUTLOOK.COM

(251) 648-0081 (RAVEN) - TEXT



**HAVE ANOTHER
STYLIST?**

THERE IS NO COST; HOWEVER, ALL STYLISTS MUST BE PREAPPROVED TO HAVE A SPACE IN THE MAKEUP ROOM.